

## eg outsourcing and logistics services

eg does outsourcing of all kinds but is particularly strong in the areas of outsourcing of software development, manufacturing, and printing of books, marketing collateral, and packaging internationally. eg has great vendor partners in software development outsourcing, primarily in India; and in manufacturing and printing outsourcing, primarily in China and Southeast Asia. What sets eg apart in this outsourcing arena is the firm's ability to set up the processes and manage them to ensure ongoing quality and the lowest costs all along the supply chain. And our logistics experts can help you to set up complete Lean near offshore solutions and distribution systems to reduce your time to market and your warehousing, distribution, inventory, and other supply chain costs.



“The fact is that there are always aspects of your operation that others can do for you more cheaply and more efficiently, freeing you to concentrate on your core competencies. And, of course, all the research shows that the companies that work their core competencies are the ones that succeed.”

—Sam Sheng,  
Senior Consultant and  
China Specialist,  
the effectiveness  
group



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effectiveness group  
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