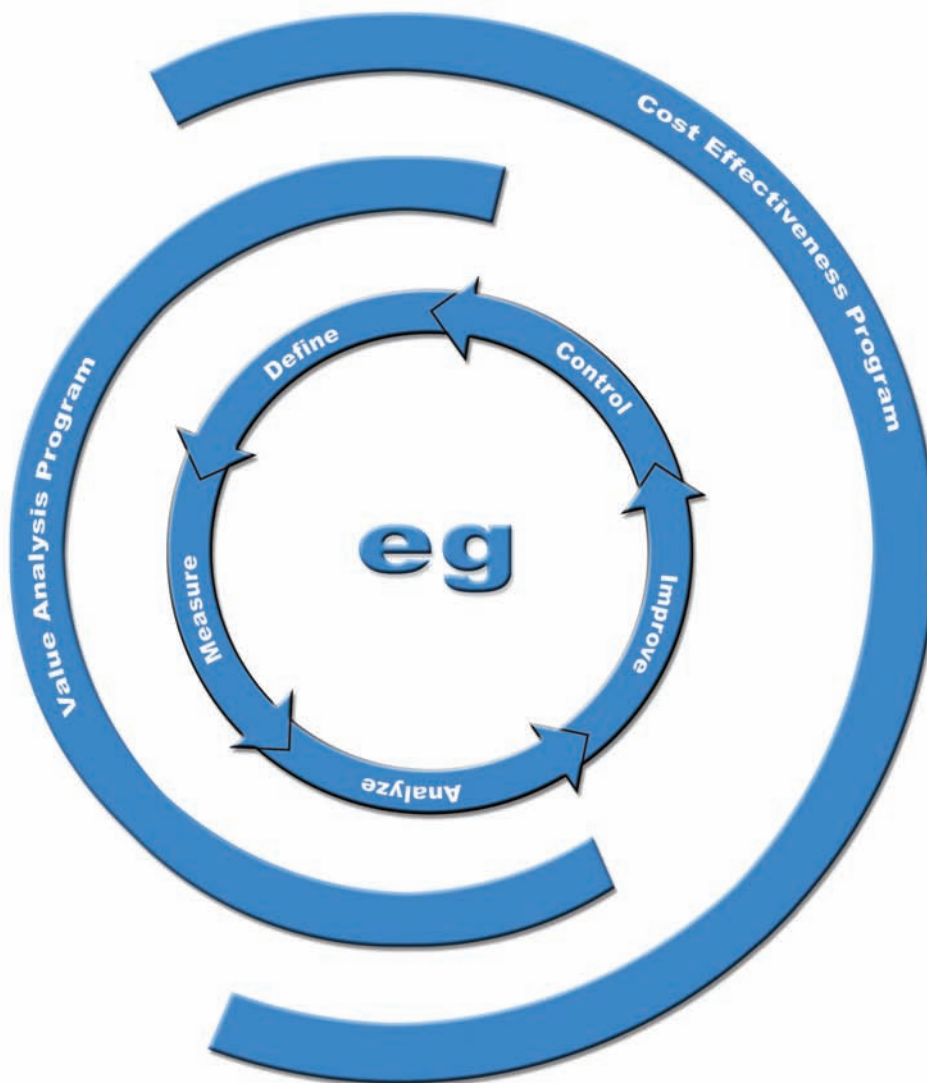


The eg cost effectiveness program

By means of Facilitated Identification of Reduction Opportunities (FIRO)[™]; thorough and confidential interviews; budget, contract, and technology reviews; and information from the eg value analysis program (see previous page), eg will identify cost-savings initiatives, work with senior management to prioritize those initiatives and align them strategically, assign resources to the initiatives, identify and remedy resource shortfalls; develop recommendations for process and structural changes, and establish metrics to track savings/ROI to achieve continual improvement.



“Consulting services should pay for themselves manyfold and immediately.”

—Cherylann Cossette,
Chief Financial Officer,
the effectiveness group